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**INFORMATION SUPPORT OF ENTERPRISE RECURSE POTENTIAL IN THE CONDITIONS OF DIGITAL TRANSFORMATION OF SOCIO-ECONOMIC SYSTEMS**

The authors developed a methodology for a comprehensive quantitative assessment through a compound integrated indicator based on additive functional dependence. This indicator is formed from many separate factorial features. A computer program, based on the proposed model, has been written in an object-oriented programming language. In the era of digital transformation, the presented information support acts as a mechanism of survival in the conditions of fierce competition, as well as analytical foundation for the optimization of the enterprise potential.

**Keywords:** resource potential, integrated indicator, risk, system, assessment, information technology, computer program.

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